

Kaeli Conforti

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1/12 - Present

Digital Editorial Assistant

Budget Travel, BudgetTravel.com, New York, NY.

Manages the official [Facebook](#), [Twitter](#), and [Pinterest](#) pages of *Budget Travel* magazine; pitches, writes, and produces articles, blog posts, and Real Deals in the CMS; responds to reader feedback; assists Senior and Deputy Digital Editors with story research, production, and editing; schedules, archives, and helps editing team set up *BT*'s newsletter two times per week; manages and updates online editorial production calendars and coordinates stories for advertising purposes. [View my profile and clips](#) from *This Just In*, the official blog of *Budget Travel* magazine.

10/11 – 12/11

Temporary Online Editorial Assistant

Budget Travel, BudgetTravel.com, New York, NY.

Maintained social media for *Budget Travel* via Facebook and Twitter; wrote and produced blog posts, features, [Real Deals](#), and other projects in the CMS; repackaged stories; assisted with story research; and helped train new interns.

10/11 – 12/11

Freelance Travel Blog Editor

Tripbase.com, San Francisco, CA

Produced and edited articles according to the Tripbase style guide, formatting all photos and links for blog posts in a Wordpress platform.

08/11 – 12/11

Freelance Real Deals Contributor

Budget Travel, BudgetTravel.com, New York, NY.

Researched, pitched, and wrote three [Real Deals](#) weekly for BudgetTravel.com.

12/10 - 10/11

Online Editorial Intern

Budget Travel, BudgetTravel.com, New York, NY.

Produced slide shows, feature articles, blog posts and hotel reviews in the CMS, updated XML files to partner websites, repackaged stories, tagged stories and photos via KickApps, responded to reader feedback, called in products for use in the magazine, assisted with story research, compiled travel news stories for staff, contributed stories to BudgetTravel.com. Updated social media for *Budget Travel*'s Facebook and Twitter pages. [View my clips here](#). Four of my articles were picked up by MSNBC and featured in the "Overhead Bin" section of their website: "[How to do Broadway on a budget](#)," "[50 U.S. theme parks under \\$50](#)," "[How safe is your hotel room safe?](#)" and "[Finally, tacky tourist photos available to all](#)."

10/10 - 12/10

Contributing Freelance Writer

AOL *City's Best Tampa*, Tampa, FL.

Clips: [Country Line Dancing Bars in Tampa Bay](#); [Try Your Hand at Tampa Gambling](#); [Best Places to Snag a Cheap Dance Class](#).

8/10 - 1/11

Virtual Volunteer Editor

2nd Chance 4 Pets, Los Gatos, CA. 2ndchance4pets.org

Edited brochures, letters, press releases, grants and other web content for 2nd Chance 4 Pets, a non-profit organization that helps abandoned pets find new owners.

4/10 - 9/10

Contributing Blogger

Creative Loafing Tampa Bay, Tampa, FL.

Wrote entertaining travel articles about places in the Tampa Bay Area. Also dabbled in other topics. [Writer Profile](#). **Clips:** [Where's the Love? Are women outgrowing romance?](#); [Play tourist at the Museum of Science and Industry, where you'll battle hurricane force winds, a bed of nails, and The Ultimate Wave](#); [Strolling through Safety Harbor: the Third Friday Music Series, history museum, farmer's market, Philippe Park and more.](#)

12/09 - 01/10 **Freelance Fact Checker.**
Miles Media, Sarasota, FL.

Updated and verified restaurant, attraction and business information for travel brochures, guides and articles prior to publication.

8/08 - 5/09 **Staff Writer and Contributing Photographer**
The Crow's Nest, University of South Florida, St. Petersburg, FL

Searched for story opportunities within the campus community. Wrote compelling stories about events taking place in and around St. Petersburg. Collaborated with others to help locate story ideas. Photographed subjects and events as needed. Assisted editors with proofreading staff stories.

8/03 - 5/05 **Copy Editor of SPCHS Yearbook**
St. Petersburg Catholic High School Yearbook Staff, St. Petersburg, FL

Created, designed and edited templates, pages, stories and captions. Interviewed and photographed teachers and students for publication. Coached new staff members and assisted others on staff.

Other Experience:

5/11 - Present Tom Paolillo Events, Catering, New York, NY.
11/09 - 11/10 Old Navy, Clearwater, FL. Sales Associate.
6/05 - 8/08 Home Shopping Network, St. Petersburg, FL. Sales Representative.
8/02 - 5/05 Young Authors Club President, St. Petersburg Catholic High School.

Education:

8/05 - 5/09 University of South Florida St. Petersburg, St. Petersburg, FL
Bachelor of Arts in Mass Communications, Magna Cum Laude

Software Skills: Familiar with MAC and PC operating systems. Proficient in Facebook, Twitter, Tweetdeck, Wordpress, CMS, Django Site Administration, KickApps, Adobe Indesign, Adobe Pagemaker, Lexis-Nexis, Microsoft Word, Excel, Powerpoint. Intermediate knowledge of HTML, XML and Adobe Photoshop.

Awards: USF St. Petersburg Chancellor's List. Frances G. Elvidge Scholarship, Joan Pauline Mansfield Scholarship. USF Scholars Award. Scholastic Art & Writing Awards, Silver Key Award.